

PRESS RELEASE
For Immediate Release

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American & Efird Invests in US Platform

Mount Holly, NC (October 13, 2020) – American & Efird (A&E), the largest supplier of sewing thread and specialty yarns in the US and second largest supplier in the world, announced today its continued investment in the company’s extensive US manufacturing platform. A&E operates as part of Elevate Textiles, a portfolio of leading textile brands including American & Efird, Burlington, Cone Denim, Gütermann and Safety Components.

“A&E was founded nearly 130 years ago in Gaston County, North Carolina and our roots remain here today,” says Mark Hatton, Managing Director American & Efird Americas. “We are very excited to continue investing in our operations, employees and the community that have supported us so well over the years. We are driving forward to vertically integrate and upgrade our US operations offering new products and manufacturing initiatives that continue to provide our customers the newest innovations and highest quality threads and yarns, with a focus on sustainability and responsible manufacturing practices.”

American & Efird currently operates five manufacturing facilities and its division offices in Gaston County.

Hatton continued, “Our Gaston County operations comprise the vast majority of our US platform and are a critical part of A&E’s overall global manufacturing footprint, allowing us to service our customers across many regions according to specific needs. We appreciate the support of the Gaston County Economic Development Commission and the City of Gastonia in our efforts to invest in operations and work to maintain a competitive infrastructure to service regional needs of our customers, which include threads and yarns for the US Military, healthcare, hygiene and other technical and specialty markets based out of the US.”

A&E manufacturing capabilities are completely vertical from raw cotton and other fibers through the spinning, winding, dyeing and finishing of its threads and specialty yarns. An industry leader in product innovation, quality and sustainability, A&E is known for its superior dyeing capabilities, color matching and high-performance sustainable products.

In further US investment, A&E completed the purchase of the Charles Craft high performance yarn business earlier this month, which included the assets of the Charles Craft manufacturing operation in Hamer, SC. This acquisition broadens A&E’s product offering related to thermal protection, cut resistant and flame retardant yarns and expands the company’s US platform and manufacturing capabilities. The Hamer plant will operate as part of the American & Efird US manufacturing platform.

“We honor our A&E history and take seriously our obligation to our customers, community and employees,” says Hatton. “In the Spirit of A&E’s history and legacy we remain focused on providing the most innovative and responsibly produced threads and yarns. We value our longstanding



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customer relationships and look forward to growing new relationships through expanded products and textile solutions across our US and global platforms.”

Media: Materials and images are available via [download](#).

About American & Efird

A&E, a portfolio company of [Elevate Textiles](#), is the foremost manufacturer and distributor of premium quality industrial and consumer sewing thread, embroidery thread and technical textiles. Producers of apparel, automotive components, home furnishings, medical supplies, footwear and a diverse range of industrial products rely on A&E industrial sewing thread to manufacture their products. Customers select A&E as the preferred choice for industrial sewing thread, embroidery thread and technical textiles because of A&E's dedication to providing its customers with the finest products and services, at the highest quality, delivered globally. Through its global network, A&E's products are manufactured in 22 countries, distributed in 50 countries and sold in over 100 countries. In addition to A&E's steadfast commitment to superior quality and customer service, A&E is a recognized industry leader in environmental sustainability and corporate social responsibility, and operates its global facilities with the utmost regard for the safety and health of its associates employed worldwide. A&E owns or operates 28 manufacturing facilities and employs over 10,000 associates around the world directly or in partnership with joint venture partners.

For more information, please visit amefird.com, and stay connected with A&E on [LinkedIn](#), [Facebook](#), and [Twitter](#).

About Elevate Textiles

Elevate Textiles, a portfolio company of Platinum Equity, offers distinguished global textile brands including [American & Efird](#), [Burlington](#), [Cone Denim](#), [Gütermann](#) and [Safety Components](#). With a global array of premium fabric and thread solutions focused on innovation, sustainability and quality craftsmanship, Elevate and its portfolio brands provide products that surround us every day and in all facets of life. We offer advanced, high quality products and mission critical textile solutions across vast industries including fashion and functional apparel, footwear, military, fire, medical, athletic, automotive, aerospace, outdoor, and other specialty sectors. Elevate is committed to delivering solutions that protect and enhance our lives through its global manufacturing platform. To learn more about Elevate Textiles and our brands, visit elevatetextiles.com and follow us on [LinkedIn](#).

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