PRESS RELEASE - PRISM INKS



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Prism Inks Announces Revolutionary Dye-Sub Ink to Cotton Solution

GO FabriMate Dye Sub Ink Establishes a New Standard



Prism Inks and Graphics One are pleased to announce the introduction of its new GO FabriMate dye-sub ink to cotton technology. GO FabriMate will be exhibited for the first time during the Printing United Show in Dallas, Texas October 23-25, 2019 in the Graphics One booth 2861.

According to Amir Ajanee, CEO and President, Prism Inks and Graphics One, "For many years sublimation has been limited to polyester substrates, with dye sublimation to cotton thought technically not possible. Over the past twenty-two months, we have been working to develop an innovative process for imaging dye-sub ink to cotton and have succeeded. The process uses standard dye-sub paper, is simple to use and is usable with virtually all EPSON piezo printers, including MicroTFP print heads. We are extremely excited to announce this breakthrough and to show it for the first time."

Ajanee continued, "The feedback we have from our customers has been very exciting. We are expecting FabriMate applications to be wide-ranging and far beyond apparel to include automotive, interior decoration, furniture, soft signage, medical uniforms and much more. This technology offers incredible new capabilities."

During the Printing United Show, Graphics One will be providing technology demonstrations on three different cotton and polyester systems including a complete letter-sized entry-level t-shirt system listing for \$995, a complete 13"x 19" t-shirt system listing for \$1,995 and a complete direct-to-fabric 24-inch for proofing purposes listing at \$9,995.

FabriMate initial shipments are expected to start in November and will be available through the Graphics One distribution channel.

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About Prism Inks, Inc.

Launched in 1999, Prism Inks is a privately held ink manufacturer headquartered in Sunnyvale, California. Prism Inks is the largest independent ink producer in the Americas. The Prism facility is dedicated to the development, production, packaging and distribution of a wide array of inkjet inks and inkjet fluids for different inkjet printing platforms. Prism prides itself as a customer driven, technology-focused company that offers a total system solution based on its customer requirements. All of Prism's inks are manufactured for original equipment printer makers and for private label customers who demand and expect world class products.

About Graphics One.

Graphics One is a leading distributor of professional digital imaging products. GO's informational website at www.graphicsone.com provides a full complement of details regarding products from leading digital imaging companies such as Mogk, Mutoh, UniNet, Insta Graphics, CADLink, Wasatch and others. As the distribution arm of Prism Ink, Graphics One provides a worldwide network of channel partners with in-country installation, service and technical advice in support of its products.

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Note: Please contact Prism Inks and Graphics One for images.