

Press release

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Techtextil India: First hybrid edition moves to November 2021

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India's leading trade fair in technical textiles, nonwovens and composites, originally scheduled in September 2021, has now been postponed to 25 – 27 November 2021. On account of the developments around the current Covid-19 situation and its relative impact on the safety, well-being and continuance of business, Messe Frankfurt India has taken this decision in consultation with industry stakeholders.

Even as companies look forward to economic revival, the continued difficulties posed by the pandemic makes it necessary for industries to recover, plan and prepare before they can get down to business. The organisers feel that moving the show ahead will allow this additional time and is a necessary step that will in-turn create a healthy business environment when the industry can finally come together.

Mr Raj Manek, Executive Director and Board Member, Messe Frankfurt Asia Holdings Ltd said: "We are glad to have the support from the industry and our exhibitors whose interests are at the centre of this decision. Exhibitors, just like organisers, are working around undefined parameters which require adequate planning flexibility. We are all committed to putting up a great show!" Elaborating on working together with venue and service providers to align safety measures, he further added: "Right now, our focus is on the well-being of our exhibitors, visitors, employees and all stakeholders and we pray for everyone to be safe and in good health. In the coming months, our efforts will be strongly focused on meeting the safety imperatives and working in co-operation with venue authorities and service providers to implement a comprehensive safety concept, aligned with government guidelines."

Technical Textile sector remains future focused

Proving its growing importance in these critical times, technical textiles emerged as a power sector with advanced solutions in protective textiles, antiviral and air-purifying furnishing fabrics and home textile products, anti-microbial coating among others.

During the critical stages of lockdown when global trade came to a grinding halt, the medical textile industry proved its resilience in meeting demand for protective textiles while also providing a much-needed boost to the economy. From being a primary importer of PPE kits to becoming

its “second largest producer” in just two months, India had exported over 20 million PPE kits and more than 40 million N-95 respirators around the globe including countries such as the US, the UK, the UAE, Slovenia and Senegal, by the end of 2020. Even in these challenging times, the industry remains future-focused and prepared to meet vital demand for med-tech, agri-tech, geo-tech, sports-tech, and infra-tech, home tech among others.

A key exhibition in the business calendar, Tectextil India will continue its critical role in highlighting solutions and innovations that are need of the hour across twelve key application areas. With a comprehensive safety concept under the ‘MFISafeConnect’ standards, Tectextil India will open its doors from 25 – 27 November 2021 at the Bombay Exhibition Centre Mumbai. This will be the first-ever hybrid edition as the trade fair will be held as a physical expo in conjunction with its online event on the same dates.

Press information and photographic material: www.tectextil-india.co.in

Background information on Messe Frankfurt

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group’s key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2020